



# TOWN OF RIVERHEAD NEWS

Office of the Supervisor  
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## **SUPERVISOR ANNOUNCES SPECIAL 'SENIOR DISCOUNT WEEK' TO OFFER DISCOUNTS AT DOWNTOWN BUSINESSES FOR TOWN SENIORS**

**Riverhead, NY** – Riverhead Town Supervisor, Sean Walter, is honored to announce that the town's first ever "Senior Discount Week" will be taking place December 6<sup>th</sup> thru December 12<sup>th</sup> at a press conference today at **Joe's Garage & Grill**, 40 Peconic Ave, Riverhead at 12:00 PM.

During this special week, residents who are 60 and over will be eligible for deals and discounts on downtown dining, accommodations, shows, merchandise and services by participating downtown businesses. This program is being initiated by the Town of Riverhead and the Senior Citizen Advisory Council (SCAC) with support of the Riverhead Business Improvement District (BID) and the Riverhead Chamber of Commerce.

The Supervisor re-established the SCAC last year to enhance the quality of life for our seniors. The council has recently published a town's **2015 Senior Citizen Resource Guide** which is available to all Town of Riverhead residents. This guide provides a comprehensive collection of resources geared towards the needs of our seniors and their caregivers. They are currently in the process of accumulating information for a new 2016 Senior Citizen Resource Guide.

"I am proud of what this committee has accomplished in such a short amount of time," said Supervisor Walter. "Our senior community is our town's greatest treasure. This is the perfect opportunity for the town and businesses to join in showing gratitude for all that our seniors have accomplished and contributed to society during their lifetime."

Merchants will display a window sign indicating their participation in the discount week. Some of the businesses offering discounts are the Bakers Workshop at SCCC Culinary Arts, Blue Duck Bakery Café, Cliff's Rendezvous, Green Earth Natural Foods Market, Jerry and the Mermaid, Joe's Garage and Grill, Maximus Health and Fitness, Riverhead Diner and Grill, Riverhead Vacuum and Sewing Center, Sonoma Grill, Taqueria Cielito Lindo, Turkuaz Grill, and Uncle Joe's Pizzeria Café. A complete list will be made available on our website prior to the event.

The town has planned to make "Senior Discount Week" an annual event. "This is a fantastic way to honor our senior citizens who have given so much, not only to our community, but to our entire nation," said Councilman John Dunleavy who is the Town Board Liaison to the committee. "Seniors on a fixed income, who may not have otherwise been able to enjoy our downtown restaurants or our theater, now have that opportunity at a discount."

Please join us in demonstrating our sincere appreciation and support for our seniors and recognizing their achievements. Businesses who have not already provided their discount information and would like to participate in this first time event should contact Carissa Collins at (631) 727-3200 x253.