



TOWN OF RIVERHEAD NEWS

Office of the Supervisor

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MEDIA ADVISORY

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New Art Exhibit Illuminates Downtown Riverhead

What: “Reflexions – Art in the Park” Light Festival

When: Thursday, August 10th through Saturday, August 11th from 7:00 PM – 10:00 PM

Where: Grangebél Park, Main Street and Peconic Avenue, Riverhead

Riverhead is lighting up due to “Reflexions: Art in the Park” illuminating Downtown’s Grangebél Park this Thursday through Saturday. The media is invited to a preview this Wednesday August 9th at 4:00 PM, in advance of Thursday night’s official 7:00 PM opening during “Alive on 25.”

Visitors to Grangebél Park are invited to explore the nautical and freeform reflective sculptures alongside Peconic River during the day. The free art festival adds another dimension with the flick of a switch at 7:00 PM transforming these professional artists’ creations with projections and moving lights.

Supervisor Laura Jens-Smith, says “I’m very happy to see new events adding interest and appeal to our Main Street district. This beautiful light festival, in particular, really serves as a reflection of all the great things happening in Riverhead.”

Curated by renowned “light” artist Clayton Orehek, “Reflexions: Art in the Park” is the brainchild of Bryan DeLuca (President of East End Tourism and Executive Director of the LI Aquarium) and Bob Kern (President, Riverhead Chamber of Commerce) and presented with generous support by Riverhead Improvement District (BIDMA), PSEG Long Island, I Love New York, the East End Tourism Alliance, Timothy Hill Children’s Ranch, the Riverhead Chamber of Commerce and other sponsors.

Deputy Supervisor Tim Hubbard said, “Thank you to the BID for bringing such an innovative event to Riverhead that should draw people of all ages to our beautiful downtown.”

“We are pleased to partner with the Riverhead Business Improvement District to bring this exciting art exhibit to the community,” said John Keating, manager, economic & community development, PSEG Long Island. “Community projects like this help to encourage people to visit

the park and patronize local businesses in the downtown business district. PSEG Long Island is committed to giving back to the people and the communities it serves.”

After August 9th through 11th, “Reflexions – Art in the Park” will return September 15th and again October 20th. All dates will also feature craft beverages served at the park’s brick pump house.

The media is invited to a special sneak preview this Wednesday August 9th at 4:00 PM.

For more information, go to www.ArtInTheParkReflections.com or contact Bryan DeLuca at (631) 523-5095