



TOWN OF RIVERHEAD NEWS

Office of the Supervisor

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PRESS RELEASE

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Pattern Book Survey #2

The Town of Riverhead invites all residents to participate in the second online community survey for the design of our downtown. The second survey is currently available on the homepage of the Riverhead website and will remain available until June 15th at 5:00pm. Information gathered from the first survey and forums have been posted under “Quick Links” on the Town website.

The Town’s consultants, Urban Design Associates (UDA) has developed the second survey after receiving feedback from the first online survey and two public forums held in November, 2019 and February, 2020. The second survey is more specific and will guide the creation of the pattern book. The pattern book will help drive development and commerce by providing guidance on the future of the Riverhead Downtown Business District. We encourage community input. Everyone’s opinions and ideas are welcome.

Councilwoman Catherine Kent, liaison to the Riverhead Downtown Revitalization Committee, thanks the community for their steady support in this town initiative as we continue to work improving the Downtown Riverhead.

Over 1,200 participants completed the first survey in February, 2020 and we are hopeful Riverhead residents will participate in the second survey as well. The UDA’s approach is inclusive, based on engaging planners, architects, economists, elected officials, developers, investors, and residents as partners in the design of our downtown. It is important Riverhead residents participate in this effort and



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complete the survey to express their views and contribute to the design of the pattern book.